

Honda Marine launches Redesigned, Improved BF175, BF200, BF225 and BF250 V6 Outboard Motors

Flagship BF175, BF200, BF225 and BF250 motors improved with a new design, ease of maintenance and multiple rigging options for more worry-free time on the water for boaters.

Honda Marine powers into 2018 with a redesign of its flagship outboard motors, the BF175, BF200, BF225 and BF250. Targeting the heart of the boating market, the refreshed Honda “V6” models mark the newest evolution in the company’s product line, integrating innovative design, a sleek new style, enhanced reliability, streamlined maintenance and an expanded number of rigging options for ease of use. Whether boaters are weekend cruisers or commercial (including government and law enforcement) users, these enhanced V6 motors deliver what every marine enthusiast wants—maximum time on the water.

“New design and now one engine platform powering the BF175, BF200, BF225 and BF250. With multiple rigging options and with Honda’s legendary durability and reliability as standard, these new Honda Marine engines will provide best power and performance from the initial blast to top end speed,” said Rod Day, Sales Manager, Honda Marine.

The new Honda Marine BF175, BF200, BF225 and BF250 incorporate more than cosmetic appearance changes. The revamped Honda V6 engines also feature a number of enhancements for improved reliability and ease of maintenance.

All four of the refreshed Honda Marine high-power outboards feature an expanded number of rigging options, including top-mount binnacle or side-mount controls, for both electronic and mechanically controlled engines; newly designed push button and key start configurations; and multi-function display to provide boaters with a customized on-the-water operating experience. (Flush-mount *iST*® is a first for Honda Marine). A standard tilt limit switch has been added to all four models.

Rounding out the rigging options**, models with the next generation *iST* offer a one-push button start and theft-detering immobilizer unit for added security. All four units are joystick compatible for boaters who want to add this feature. The Honda Marine offers the BF175, BF200, BF225 and BF250 in Silver. The new outboards offer Honda Marine’s offer an industry-leading 7-year* Domestic & 3-year* Commercial factory warranty and are arriving in November 2018.

*Warranty Terms and Conditions: *Honda is offering a 5 + 2 = 7 years domestic and 1 + 2 = 3 years commercial warranty. The additional 2 years are based on the following conditions: The Outboard must either be sold and set up by an authorised Honda Marine dealer or be sold by an authorised sales agent for Honda Marine Australia and set up in accordance with the instructions in the Product Registration & Set-up Guide (if applicable), in conjunction with the Owner’s Manual. The Outboard must be serviced for the entire warranty period by an authorised Honda Marine dealer, in line with the recommended service schedule, using genuine Honda parts and lubricants.

** Rigging options to be confirmed.