

FOR IMMEDIATE PUBLICATION
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Honda powers River To Reef around Australia

The new season of popular television fishing show *River To Reef* is in full swing around Australia, powered all the way by Honda.

Airing on ONE (regional areas) and on Foxtel's Aurora Channel, this series takes viewers to locations around Australia and New Zealand in search of some of the most popular fish species.

Presented by Honda dealer MY Marine's Theo Rozakis, the latest series also includes a boat review in every second episode, as well as in-depth product reviews on Honda's innovative BF90 and flagship BF250.

You can catch the *River To Reef* crew onboard its Honda-powered Surtees 6.7 Gamefisher every Sunday at 4.30pm (ONE) and every Wednesday at 8.30pm (Aurora) until early January 2013.

For further information and news regarding each episode, visit rivertoreef.com.au

Further information:

Honda Australia, Customer Relations – 1300 559 846 or visit: honda.com.au

Incorporating unique attributes such as BLAST, ECOmo and VTEC, along with a five-year warranty, Honda's technologically-advanced four-stroke outboard engines run quieter, offer greater fuel economy, burn cleaner and are just plain better for the environment... at the same time delivering superior power and unmatched reliability. Honda – live the legend.

MEDIA ENQUIRIES:

Sandman PR – 0412 230 967 / ben@sandmanpr.com.au or visit sandmanpr.com.au for media releases / images